

# KLAASWOOD Market Analysis

## Thermally Modified Wood. Good, Made Better.

As a builder, architect, or homeowner - you are looking for exterior product choices that enhance your home's value through elevated design and durability while simultaneously providing functionality and peace of mind for both now and generations to come. KLAASWOOD is the sustainable, biocide-free siding and decking product of choice. KLAASWOOD, Thermally Modified Wood, provides the highest-level durability rating, along with a 20-year warranty, ensuring your siding and decking stay strong and beautiful for years to come.

## What makes KLAASWOOD, Thermally Modified Wood, so durable?

KLAASWOOD uses an innovative, proprietary 2nd generation hydrolysis modification technology. Utilizing lower temperatures through the process allows KLAASWOOD to retain the natural strength properties of real wood, allowing for a more dense and durable final product.

## Why is KLAASWOOD the Thermally Modified Wood of choice?

Here are a few reasons why KLAASWOOD Siding & Decking is the better option in the market:

Product	Domestically Made & Sourced	Warranty USA	Durability Class	Chemical Free	Process
KLAASWOOD	YES	YES (20 years)	Class 1	YES	Modification Gen 2
Thermory	NO	YES (Prorated 20 years)	Class 2	YES	Modification Gen 1
Lunawood	NO	YES (20 years)	Class 2	YES	Modification Gen 1
Arbor Wood	YES	YES (20 years)	Class 2	YES	Modification Gen 1
Kebony	NO	Varies between product & project (15-31 years)	Class 1: Clear Class 2: Knotty/Rustic	NO	Furfurylation
Accoya	NO	YES, varies between in ground use & above ground use (25-50 years)	Class 1	NO	Acetylation

Durability Class is a measure of longevity. Class 1 means the product will last a minimum of 25 years with the likelihood to go above this. Class 2 means the product will last up to 20 years at the most. \*based on AWPA Standards

## Questions?

Please visit [www.klaaswood.com](http://www.klaaswood.com) for more information.

